



Instore

SHOPPINGTROLLEYS

FILE FORMAT SPECIFICATIONS

Resolutions W x H:

Total resolution: 263 mm x 74 mm.
Visible surface: 255 mm x 68 mm.

FILE GUIDANCE

Send as PDF in high resolution. All documents must be CMYK colors.

USEFUL DOS AND DON'TS FOR OOH

<https://www.oceanoutdoor.no/nyheter/retningslinjer-oooh/>

DELIVERY

Deadline:

Artwork needs to be delivered to Ocean Outdoor no later than 12 business days prior to campaign launch.

Naming:

Mark the file with advertiser, format and campaign dates/weeks. Please note that when sending in files, the file name should not contain; special characters, space or æ, ø, å.

Deliver to:

produksjon@oceanoutdoor.no