



# The Fusion

## MALLS

### FILE FORMAT SPECIFICATIONS

Resolutions:  
1080 x 1920

File formats:  
MPEG, WMV, MP4, MOV, JPG, GIF or PNG

File size:  
Max 30mb

All files must be without audio, unless otherwise is agreed.

### USEFUL DOS AND DON'TS FOR DOOH

Read and download here: <https://www.oceanoutdoor.no/nyheter/retningslinjer-dooH/>

### DELIVERY

Deadline:  
Artwork needs to be delivered to Ocean Outdoor no later than 3 business days prior to campaign launch.

Naming:  
Mark the file with advertiser, format and campaign dates/ weeks. Please note that when sending in files, the file name should not contain; special characters, space or æ, ø, å.

Deliver to:  
[produksjon@oceanoutdoor.no](mailto:produksjon@oceanoutdoor.no)