



# The Fusion

## BIG CITY

### FILE FORMAT SPECIFICATIONS

Resolutions:

1080 x 1920  
 1920 x 1080  
 2048 x 640\*  
 2176 x 1024  
 2304 x 1280

File formats:

MPEG, WMV, MP4, MOV, JPG, GIF or PNG

File size:

Max 30mb

All files must be without audio, unless otherwise is agreed.

\*This resolution covers 2 of a total of 4 sides of The Cube - see example\*\*

### USEFUL DOS AND DON'TS FOR DOOH

Read and download here: <https://www.oceanoutdoor.no/nyheter/retningslinjer-dooH/>

### DELIVERY

Deadline:

Artwork needs to be delivered to Ocean Outdoor no later than 3 business days prior to campaign launch.

Naming:

Mark the file with advertiser, format and campaign dates/weeks. Please note that when sending in files, the file name should not contain; special characters, space or æ, ø, å.

Deliver to:

produksjon@oceanoutdoor.no

\*\*Example:

