



The Fusion

TERMINAL

FILE FORMAT SPECIFICATIONS

Resolutions:
 1080 x 1920
 2048 x 640*
 2176 x 1024
 2304 x 1280

File formats:
 MPEG, WMV, MP4, MOV, JPG, GIF or PNG

File size:
 Max 30mb

All files must be without audio, unless otherwise is agreed.
 *This resolution covers 2 of a total of 4 sides of The Cube - see example**

USEFUL DOS AND DON'TS FOR DOOH

Read and download here: <https://www.oceanoutdoor.no/nyheter/retningslinjer-dooH/>

DELIVERY

Deadline:
 Artwork needs to be delivered to Ocean Outdoor no later than 3 business days prior to campaign launch.

Naming:
 Mark the file with advertiser, format and campaign dates/weeks. Please note that when sending in files, the file name should not contain; special characters, space or æ, ø, å.

Deliver to:
produksjon@oceanoutdoor.no

**Example:

