



Networks	TYPE OF SCREENS	LOCATION	SCREENS	LARGE FORMAT	SMALL FORMAT	ARENA TYPE	VAC CONTACTS	SPOT LENGTH	SHARE OF VOICE	PERIOD	GROSS PRICE
THE LOOP											
National	Small Format	National	210	-	210	All	1 320 112	5 sec	8,33 %	7 days	246 476
Terminal	Small Format	Oslo	25	-	25	Commute, Leisure, Travel	485 496	5 sec	8,33 %	7 days	59 332
Malls	Small Format	National	138	-	138	Shopping, Leisure	747 330	5 sec	8,33 %	7 days	164 176
Big City	Small Format	Oslo, Bergen & Stavanger	72	-	72	Commute, Leisure, Shopping	573 231	5 sec	8,33%	7 days	85 896
THE FUSION											
National	Large & Small Format	National	230	20	210	All	1 625 381	5 sec	8,33 %	7 days	438 720
Terminal	Large & Small Format	Oslo	28	3	25	Commute, Leisure, Travel	703 321	5 sec	8,33 %	7 days	164 875
Malls	Large & Small Format	National	140	2	138	Shopping, Leisure	794 861	5 sec	8,33 %	7 days	198 357
Big City	Large & Small Format	Oslo, Bergen & Stavanger	90	18	72	Commute, Leisure, Shopping	830 519	5 sec	8,33 %	7 days	240 363
ICONS											
The Cube	Large Format	Oslo	1	1	-	Commute, Leisure, Travel	1 324 674	5 sec	8,33 %	7 days	246 600
IMPACT Network											
	Large Format	Oslo, Bergen & Stavanger	20	20	-		305 268	5 sec	8,33 %	7 days	192 245

Go to <https://www.oceanoutdoor.no/> for product catalogues.

*Handling fee, NOK 3 500 per campaign

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BOARDS

NAME	GEOGRAPHIC	ARENA TYPES	TYPE OF PANELS	CATEGORIES	VAC CONTACTS	FORMAT	PERIOD	NO. OF PANELS	PRICE	POSTING COST*
Billboards POS	National	Roadside	Reach	Street	7 861 000	Boards	7 days	245	715 400	249
Billboards	National	Roadside	Reach	Street	14 865 000	Boards	7 days	450	1 255 500	249
Backlite	Oslo	Roadside	Reach	Street	2 073 000	Backlite	7 days	36	223 200	319

BANNERS

LOCATION	GEOGRAPHIC	CATEGORIES	FORMAT	BANNERS	PERIOD	PRICE 1 week	PRICE 2 week
Sørkedalsveien 106	Oslo	Roadside	752 x 490 cm (37 kvm)	1	14 days	88 800	148 000
Møllergata 23	Oslo	City	774 x 528 cm (41 kvm)	1	14 days	88 800	148 000
Waldemar Thranes gate 14	Oslo	City	752 x 490 cm (37 kvm)	1	14 days	88 800	148 000
Storgata 32	Oslo	City	448 x 598 cm (27 kvm)	1	14 days	88 800	148 000

MURALS

LOCATION	GEOGRAPHIC	TYPE	CATEGORIES	FOOTFALL	FORMAT	PERIOD	BANNERS	PRICE
Waldemar Thranes gate	Oslo	Mural	City	768 314	See separate PDF	Min. 14 days	1	From 240 000

INSTORE

NAME	GEOGRAPHIC	ARENA TYPES	TYPE OF PANELS	CATEGORIES	VAC CONTACTS*	FORMAT	PERIOD	NO. OF PANELS	PRICE	POSTING COST
Shoppingtrolleys (Kiwi, Meny & Spar)	National	Grocery stores	Reach	POS	6 000 000	Handles	7 days	18 500	588 000	58 800

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*Posting cost is per unit/panel. All prices is exclusive production cost

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