



# The Fusion

BIG CITY - TRANSIT

## FILE FORMAT SPECIFICATIONS

Resolutions:

1080 x 1920  
1920 x 1080

File formats:

MPEG, WMV, MP4, MOV, JPG, GIF or PNG

File size:

Max 30mb

All files must be without audio, unless otherwise is agreed.

## USEFUL DOS AND DON'TS FOR DOOH

Read and download here: <https://www.oceanoutdoor.no/nyheter/retningslinjer-dooH/>

## DELIVERY

Deadline:

Artwork needs to be delivered to Ocean Outdoor no later than 3 business days prior to campaign launch.

Naming:

Mark the file with advertiser, format and campaign dates/weeks. Please note that when sending in files, the file name should not contain; special characters, space or æ, ø, å.

Deliver to:

produksjon@oceanoutdoor.no