



IMPACT Network

NATIONAL

FILE FORMAT SPECIFICATIONS

Resolution: 2048 x 640* - 2304 x 1280 - 2176 x 1024 - 1080 x 1920 - 1920 x 1080

File format: .mov or .mp4

Codecs: H.264

Frame rate: 25 frames per second

Length: 5 or 10 seconds recommended

File size: Maximum 30 MB

All files must be without audio, unless otherwise is agreed.

*This resolution covers 2 of a total of 4 sides of The Cube. See example.

USEFUL DOS AND DON'TS FOR DOOH

Read and download here: <https://www.oceanoutdoor.no/nyheter/retningslinjer-dooH/>

DELIVERY

Deadline:

Artwork needs to be delivered to Ocean Outdoor no later than 3 business days prior to campaign launch.

Naming:

Mark the file with advertiser, format and campaign dates/weeks. Please note that when sending in files, the file name should not contain; special characters, space or æ, ø, å.

Deliver to:

produksjon@oceanoutdoor.no

*Example:

