



The Fusion

BIG CITY - TRANSIT

FILE FORMAT SPECIFICATIONS

Resolution: 1080 x 1920 og 1920 x 1080
File format: .mov or .mp4
Codecs: H.264
Frame rate: 25 frames per second
Length: 5 or 10 seconds recommended
File size: Maximum 30 MB

All files must be without audio, unless otherwise is agreed.

DELIVERY

Deadline:

Artwork needs to be delivered to Ocean Outdoor no later than 3 business days prior to campaign launch.

Naming:

Mark the file with advertiser, format and campaign dates/weeks. Please note that when sending in files, the file name should not contain; special characters, space or æ, ø, å.

Deliver to:

produksjon@oceanoutdoor.no

USEFUL DOS AND DON'TS FOR DOOH

Read and download here: <https://www.oceanoutdoor.no/nyheter/retningslinjer-dooH/>