



Networks	TYPE OF SCREENS	LOCATION	SCREENS	LARGE FORMAT	SMALL FORMAT	ARENA TYPE	VAC CONTACTS	SPOT LENGTH	SHARE OF VOICE	PERIOD	GROSS PRICE
THE LOOP											
National	Small Format	National	222	-	222	All	1 805 000	5 sec	8,33 %	7 days	320 400
Terminal	Small Format	Oslo	25	-	25	Commute, Leisure, Travel	815 000	5 sec	8,33 %	7 days	78 000
Malls	Small Format	National	150	-	150	Shopping, Leisure	835 000	5 sec	8,33 %	7 days	186 700
Big City	Small Format	Oslo, Bergen & Stavanger	47	-	47	Commute	156 000	5 sec	8,33%	7 days	56 000
THE FUSION											
National	Large & Small Format	National	244	22	222	All	2 280 000	5 sec	8,33 %	7 days	587 000
Terminal	Large & Small Format	Oslo	28	3	25	Commute, Leisure, Travel	1 163 000	5 sec	8,33 %	7 days	214 000
Malls	Large & Small Format	National	150	4	154	Shopping, Leisure	885 000	5 sec	8,33 %	7 days	234 600
Big City	Large & Small Format	Oslo, Bergen & Stavanger	62	15	47	Commute	233 000	5 sec	8,33 %	7 days	139 100
ICONS											
The Cube	Large Format	Oslo	1	1	-	Commute, Leisure, Travel	212 000	5 sec	8,33 %	7 days	82 800
IMPACT Network											
	Large Format	Oslo, Bergen, Stavanger, Arendal, Lyngdal	22	22	-		476 000	5 sec	8,33 %	7 days	267 100

Go to <https://www.oceanoutdoor.no/> for product catalogues.

*Handling fee, NOK 3 500 per campaign. All prices are in NOK.

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BOARDS

NAME	GEOGRAPHIC	ARENA TYPES	TYPE OF PANELS	CATEGORIES	VAC CONTACTS	FORMAT	PERIOD	NO. OF PANELS	PRICE	POSTING COST*
Billboards POS	National	Roadside	Reach	Street	7 861 000	Boards	7 days	245	715 400	265
Billboards	National	Roadside	Reach	Street	14 865 000	Boards	7 days	450	1 255 500	265
Backlite	Oslo	Roadside	Reach	Street	1 095 000	Backlite	7 days	19	121 600	378

BANNERS

LOCATION	GEOGRAPHIC	CATEGORIES	FORMAT	BANNERS	PERIOD	PRICE 1 week	PRICE 2 week
Sørkedalsveien 106	Oslo	Roadside	752 x 490 cm (37 kvm)	1	14 days	110 000	220 000
Møllergata 23	Oslo	City	774 x 528 cm (41 kvm)	1	14 days	110 000	220 000
Parkveien 15	Oslo	City	752 x 490 cm (37 kvm)	1	14 days	110 000	220 000
Storgata 32	Oslo	City	448 x 598 cm (27 kvm)	1	14 days	110 000	220 000
Kirkeveien 48	Oslo	City	340 x 482 cm (16 kvm)	1	14 days	110 000	220 000

*Posting cost is per unit/panel. All prices is exclusive production cost. All prices are in NOK.

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MURALS 

LOCATION	GEOGRAPHIC	TYPE	CATEGORIES	FOOTFALL	FORMAT	PERIOD	BANNERS	PRICE
Waldemar Thranes gate	Oslo	Mural	City	214 000	See separate PDF	Min. 14 days	1	From 120 000
Thereses gate	Oslo	Mural	City	85 600	See separate PDF	Min. 14 days	1	From 120 000

INSTORE 

NAME	GEOGRAPHIC	ARENA TYPES	TYPE OF PANELS	CATEGORIES	VAC CONTACTS*	FORMAT	PERIOD	NO. OF PANELS	PRICE	POSTING COST
Shoppingtrolleys (Kiwi, Meny & Spar)	National	Grocery stores	Reach	POS	6 000 000	Handles	7 days	18 500	588 000	58 800

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